



Ref. No. Eol- 2026-06-04.02 /GreenTransition

4 June 2026

Letter of Invitation

Subject: Expression of Interest – Program of Support for the Green Transition of MSMEs and Start-ups

Dear Sir/Madam,

The United Nations Development Programme (UNDP) hereby announces an Expression of Interest (EOI) for the selection of micro, small and medium-sized enterprises (MSMEs), as well as start-ups, to benefit from non-refundable, non-cash, support under the Program of Support for the Green Transition of MSMEs and Start-ups, implemented within the EU-funded “Enabling an Inclusive Green Transition in the Republic of Moldova” Project.

The Program aims to support the private sector in the Republic of Moldova in advancing towards greener, more resource-efficient and sustainable business models, by facilitating the adoption of eco-innovations, circular economy practices, renewable energy and energy efficiency solutions.

The Program provides an integrated support package that combines:

- non-refundable, non-cash support, in the form of procurement of equipment, goods, works and services;
- capacity development support, including training sessions, mentoring, coaching and applied consulting;
- technical assistance for the development and implementation of green investment projects.

The support is structured under three distinct Lots:

Lot 1 – Green Development Projects (GDP)

Support for existing MSMEs aiming to improve their environmental performance through resource efficiency, cleaner production, energy efficiency, and circularity measures.

Lot 2 – Green Innovation Projects (GIP)

Support for innovative MSMEs to develop, test and scale up green solutions and technologies.

Lot 3 – Circular Start-up Projects (CSP)

Support for start-ups and early-stage initiatives developing circular economy business models, including waste management, recycling, reuse, eco-design and sustainable materials.

Selected beneficiaries will receive tailored support packages, including access to capacity development activities delivered by the implementing partner.

The selection of applications will be carried out through a transparent and competitive process, based on eligibility and evaluation criteria detailed in the Applicant’s Guide.

The Expression of Interest package includes:

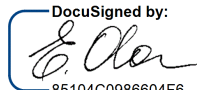
1. Letter of Invitation (English only)
2. Applicant's Guide (Romanian)
3. Application Form and relevant annexes (Romanian)

Applications must be submitted in accordance with the Applicant's Guide.

Should you require further clarification, kindly contact the focal point indicated in the Applicant's Guide and Expression of Interest.

We encourage all eligible MSMEs and start-ups, early-stage entrepreneurs with green, innovative and sustainable business activities and ideas to apply.

Sincerely,

DocuSigned by:

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Elena Olaru
Operations Manager